

TEACHER'S ACTIVITY REPORT 2018-19

FACULTY: Dr. Neha Singhal
and Webinars

DEPARTMENT/ COMMITTEE: Commerce/Industrial Visits
IQAC ACTIVITY No: SVC/2018-19/COM/NS/ 1

NAME OF THE ACTIVITY: industrial trip to Hindustan Coca-Cola Beverages Pvt Ltd			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
20th September 2018	COMMERCE	Commerce/Industrial Visits	Dr. Neha Singhal
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
		32students+ 4teachers	Outdoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College, University of Delhi		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. - 3)

TOPIC/SUBJECT OF THE ACTIVITY	industrial trip to Hindustan Coca-Cola Beverages Pvt Ltd
OBJECTIVES	To learn about how the work culture and production process and management at Coca-Cola
METHODOLOGY	After wearing the required safety equipment, we were shown the entire processing of the plant. These lines produced different finished products at different speed. Observed the working of robots carrying out welding work.
OUTCOMES	Understanding marketing strategies and working methodology of coca cola, ensuring good working environment for all the employees, especially women.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No:	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Neha Singhal	Ms Sunita Chhabra	

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For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

Industrial Visit 2018

The Department of Commerce at Sri Venkateswara College took students for industrial trip to Hindustan Coca-Cola Beverages Pvt Ltd ,Dasna Plant,Hapur on 20th September 2018. Thirty two students from B.Com Prog and B.Com (H) (Semester-3) along with four faculty teachers (Dr. Venkat Kumar, Dr. Vinod Kumar, Dr. Neha Singhal and Mr. Aashish Jain) went for this trip.

After journey of 2.5 hours we reached there. Initially we were shown a presentation on safety precautions to be kept in mind inside the plant. After wearing the required safety equipments we went inside the plant where we were shown the entire processing of the plant. The plant had 9 lines in total out of which 7 were working. These lines produced different finished products at different speed varying from 173 bottles per minute to 600 per minute. They had 700 permanent staff members . During peak season they hire 1000 casual labour to meet the demand of the market. The plant managed to produce approximately 39 lakhs bottles per day on an average if all the lines are working for the entire day.

The company had marketing strategies like making the product available to customer with such a price and quantity that customer satisfaction is maintained. They provide their brand name refrigerators to all the grocery stores to promote their brand. They provide automated soda machines called 'GEORGIA' to different brands. They have a very effective working environment which keeps all the staff happy and satisfied. Women's are provided with a very healthy working environment. There are only 12 female workers in the plant and they are not given evening and night shift. They work only in morning shift. There are seats reserved for them in bus and child care centre is also available to ease their work. Night shift workers are not retrenched during lean season rather they are remunerated in the same like peak season. Sometimes during lean season they are made to work in morning for 2 hours. This way they keep their staff permanent and this all shows the effective working of HR department.

INDUSTRIAL VISIT

COCA COLA : HAPUR, SEPTEMBER 20TH, 2018



We also got to know about how the plant produced the plastic bottles using preform which they buy from wholesalers as a raw material. After having the look at the entire plant we were served refreshment. Students enjoyed chilled drinks .

The overall experience was very enriching and knowledgeable. Students happily learned new things and facts of Coca -Cola Company. College should keep on organising such trips.



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(University of Delhi)

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A.O(I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

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